

Digital literacy for the labour market: inclusive training in higher education

13th annual International Conference of Education, Research and Innovation



9th- 10th of November, 2020.

<http://w3.esepisantarem.pt/literaciadigital/>



THE STORY



Objectives

- Train young people with special needs, aiming at the development of the necessary competencies for the performance of a profession with sustainable employability
- Develop eSkill's and soft skills that allow them to respond to societal challenges;
- Train, in networking, potential employers and mentors so that they can establish bonds and a sustained accompaniment of young people in the workplace;
- Establish partnerships with entrepreneurial companies that focus on creating inclusive jobs;
- Promote interaction between the business community and teaching and research institutions.

STUDENTS



Pedro Freixo Lopes



Maria Luísa da Mota



Maria Preciosa Ferreira



Inês Daupias Alves



Marta Cunha



Sofia Carvalho Santos



Daniela Batista Maurício



Maria do Pilar Santos



Catarina Guimarães



Maria Dias



Rodrigo Andrade



Diogo Rosário

SELECTION CRITERIA

Be over 18 years old

Have disability rate equal to or greater than 60%

Demonstrate adjusted social behaviour

Possess **basic** instrumental skills (reading, writing and calculating)

Participation / collaboration in projects with ESES of IPSantarém

STUDY PROGRAMME – 1nd YEAR



Communication and customer service

Maria Potes Barbas, Pedro Matos and Ana da Silva (Volunteer Teresa Seabra)

Development of values

Marta Uva

English I

Madalena Teixeira (Volunteer Lisa Carvalho e Silva)

Accounting workshop

Neusa Branco (Volunteer Teresa Melo and João Peres)

Literacy in information technology and business communication I

Cristina Novo (Volunteer Ângela Silva)

Business organization

Sónia Seixas (Volunteer Leonor Coimbra)

Professional profile construction

Maria Potes Barbas and Pedro Matos (Volunteers Nádía Lopes, Maria João Santos)

Development of business technical skills

José Maurício (Volunteer Anabela Frazão)

Introduction to learning concepts

Helena Luís and Teresa Maia e Carmo

Emotional development I

Isabel Piscalho

Development of motor skills I

Manuel Gameiro and Miguel Silva (ESDRM); (Volunteer Mário José)

Quality of life

Elisabete Linhares and Bento Cavadas (Volunteer Rosário Pinto)

1st Semester

2nd Sem.

STUDY PROGRAMME – 2nd YEAR



Information management and data processing

Ana Torres, Maurício Dias and João Samartinho

History, culture and art

José Bastos Soares, Ana da Silva and Nádía Lopes

English II

Ana Patrícia Rodrigues and Lisa Carvalho e Silva

Literacy in information technology and business communication II

Cristina Novo and Nádía Lopes

Emotional development II

Isabel Piscalho and Helena Luís

Development of motor skills II

Miguel Silva (ESDRM) and Mário José

Labor relations

Maria Potes Barbas and Pedro Matos

Final training work

All the teachers of the training

Internship

All the teachers of the training

1st Semester

2nd Sem.



INTERNSHIP

CLASSROOM



VOLUNTEERS



Results

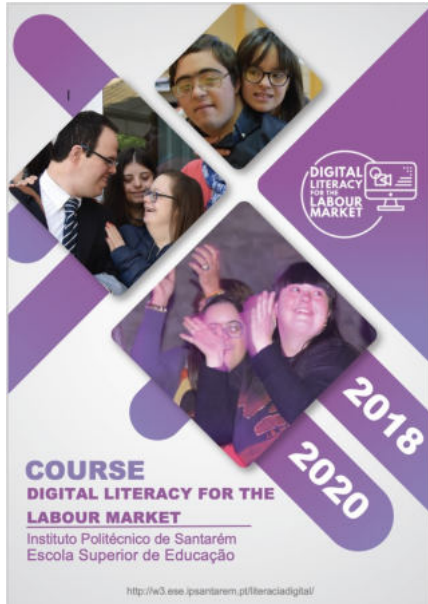
Law 4/2019

Establishes the system of employment quotas for people with disabilities, with a degree of disability equal to or greater than 60%

Social
Pedagogical
Policy
Professional
Technological
Economic

Results

Handbook



<http://w3.ese.ipsantarem.pt/literaciadigital/handbook/>

10 internship locations

V&A VIEIRA DE ALMEIDA

Deloitte.



ENTRONCAMENTO
Cidade Ferroviária



HOTEL DE APARTAMENTOS
SOLPLAY
★★★★

JOSÉ DE MELLO - SAÚDE

FUNDAÇÃO
MILLENNIUM
BCP

DGES
Direção-Geral do Ensino Superior



Conclusion

- The creation of this course helped young people with Intellectual and Developmental Difficulties (DID) to be more autonomous and active contributors to social and environmental causes;
- The dissemination of the good practices acquired with this training model and sharing them with the Polytechnics, Universities and Institutions / Associations, so that this type of unique and pioneering strategy can be replicated by Mainland Portugal and the Islands;
- There remains a large knowledge gap regarding the key success factors for the inclusion of people with DID in the labor market;
- Thus, it is still necessary to carry out a compilation of experiences, empirical studies and other initiatives to measure the effective results that these strategies bring, both for the target audience and for all stakeholders involved;
- The importance of defining a holistic model that addresses the different factors to increase the likelihood of success and effectiveness in the employability of people with intellectual difficulties

STARTING UP 4 INCLUSION



ESCAPE ROOM



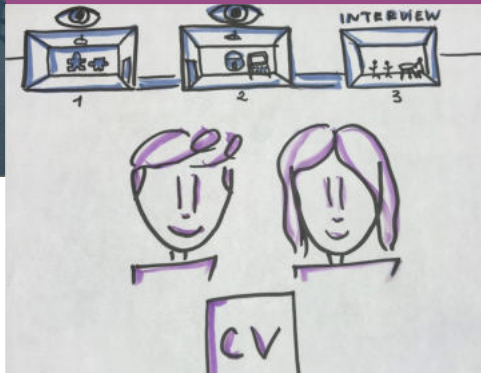
Auditorium



Idea



Offices



HYMN

Jovens com talento
É o nosso momento
No futuro apostamos
E em Santarém estudamos

Uma turma interessada
Estamos sempre a aprender
Somos uma classe motivada
Que todos vamos surpreender

**Queremos todos aprender!
Queremos todos trabalhar!
Com a nossa formação,
um emprego vamos encontrar!**

Literacia digital
para o mercado de trabalho,
com saída profissional
distribuição, retalho

Organizamos empresas,
aprendemos inglês,
desenvolvemos valores,
tudo na sua vez.

Refrão

Alunos engraçados,
jovens divertidos
somos extraordinários,
mais que tudo comprometidos.

Refrão



<https://www.youtube.com/watch?v=uB-KxkcWrao>



Thank You